



Noah Stroehle

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📍 Bologna, Italy



professional experiences

JAN 25 - MAY 25

Design Consultant

The Federation of Feminist Women's Health Centers
Los Angeles, CA [Remote]

- Designed and tested eBook version of the printed edition of the book, *A New View of a Woman's Body*.

SEP 23 - JUN 24

Produce Assistant Manager

Natural Grocers
Austin, TX [On-site]

- Three and a half months after joining the department, produce sales rose by \$400 a day. I'd like to think it was me. All me.
- Responsible for placing purchasing orders, staging produce, providing world-class customer service, and building community around zero waste policies like composting.

FEB22 - SEP22

Instructional Designer

Texas Windstorm Insurance Association
Austin, TX [Contract]

- Eight weeks before launch of updated underwriting platform, learned platform and created technical & process curriculum
- SME coordinator and Training Lead for agent and administrator webinars

NOV20 - SEP21

Instructional Designer

University of the Incarnate Word
San Antonio, TX [Hybrid]

- Achieved a 98% basic proficiency rate for assigned faculty (~375 members)
- Supported nationally and internationally distributed faculty
- Produced content for communication and marketing campaigns informing UIW community about move to Canvas

SEP18 - OCT20

Instructional Designer | Writer | Website Designer

SXSW, Jumpcut Films, TACC, Southwest Key Programs [Remote]

- Inception-to-completion branding and website design for in five months
- Authored interview-based editorial content for SXSW
- Developed forty hours of professional development curriculum for Southwest Key Programs on a biweekly schedule



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professional experiences [CONT]

JUN16 - JUN18

Content Strategist

The University of Texas at Austin - Faculty Innovation Center

- Led a cross-functional team to design and implement communication strategies for an institutional curriculum redesign effort
- Project managed digital narrative projects including a blog and podcast.
- Managed a technological/pedagogical instructor resource website

MAY11 - MAY16

Training Lead + Instructional Designer + Product Manager

The University of Texas at Austin - Center for Teaching & Learning

- Product Manager for enterprise-level technology products: classroom response systems and led enterprise-level assessment of them in an attempt to lower student subscription costs

DEC07 - MAY11

Project Manager

The University of Texas at Austin - Dept. of Spanish & Portuguese

- Hired, trained, and managed graduate student and undergraduate student workers in content creation for curriculum redesign
- Managed 100+ seat language lab facility and trained instructors on technical and pedagogical workflow in lab instruction
- Produced departmental communication and marketing materials to promote student awareness and increase their participation

proficiencies

Language: English /fluent, Italian /A2, Spanish /B1, French /A1_

Office: iWorks Suite, Office 365 Suite, Google Suite

Content: Adobe Suite, Affinity Pro Suite, Canva, Figma

Multimedia: Camtasia, Screenflow, Final Cut, DaVinci Resolve

Project Management: Slack, Trello, MS Teams, Zoom

CMS: Wordpress, Drupal

LMS: Canvas, Blackboard, Moodle, Cornerstone

Code: HTML, CSS, PHP

education

Bachelor of Science, English - Creative Writing

Northern Arizona University

Flagstaff, Arizona

volunteer

OCT19 - MAR21

Gardener

Blessed Sacrament Academy Preschool Sensory Garden
San Antonio, TX